Citing Social Media in APA Style

For Instagram (from APA Style Expert Chelsea Lee):


In-text citation: (Swift, 2016).

For Facebook (from the APA Style Blog):

Status Update, Individual Author

Gaiman, N. [Neil]. (2012, February 29). Please celebrate Leap Year Day in the traditional manner by taking a writer out for dinner. It’s been four years since many authors had a good dinner. We are waiting. Many of us have our forks or chopsticks at the [Facebook status update]. Retrieved from https://www.facebook.com/neilgaiman/posts/10150574185041016

In-text citation: (Gaiman, 2012).

Status Update, Group Author


In-text citation: (APA Style, 2011).

For Tweets (from the APA Style Blog):

Individual Author


In-text citation: (Gates, 2013).

Group Author


In-text citation: (Stanford Medicine, 2012).

**For YouTube Videos (from the APA Style Blog):**


In-text citation: (Apsolon, 2011).

If the user’s real name is not available, include only the screen name, without brackets:


In-text citation: (Bellofolletti, 2009).

**For Blog Postings (from the APA Style Blog and Purdue OWL):**


In-text citation: (Mathis, 2015).

If the author’s name is not available, provide the screen name:


In-text citation: (rjlipton, 2015).

**For E-mail and E-mail Interviews (from Purdue OWL and the APA Style website):**

E-mails and e-mail interviews are not included in the list of references, though you parenthetically cite them in your main text: (E. Robbins, personal communication, January 4, 2001).