President’s Community Advisory Council
January 30, 2014
HAPPY NEW YEAR 2014
Advisory Council Chair
Rhonda Curtis – Wells Fargo

Advisory Council Introductions
Your Advice Needed
Some Possible Reasons

• Good economy
• New guidelines for federal financial aid
• Increased competition
• Slight decline in high graduates
• Public perception of the value of higher education
• “Product” – courses/program and service/support
• Marketing
CGCC Service Area Population and CGCC Enrollment Information

Service Area Population

2014 Est. Service Pop. by Age

Educational Attainment of Population 25 Years of Age and Older

CGCC Service Area Population and CGCC Enrollment Information

Oct 2013 Service Area Public School Enrollment by Grade

Percent of School-Aged Population in Grades 9 - 12

Percent of School-Aged Population Enrolled in College or Graduate School

Median Household Income

CGCC Enrollment of New HS Students by School District/City

CGCC Non-dual Applicants (BT)


5 yr avg of applicants enrolled in credit classes at fall BT was 81% of total applicants.
CGCC Enrollment Information

Headcount

Basic FTSE

Dual/Non-dual Headcount

Non-dual Headcount by Campus

Non-dual FTSE by Location

Fall 2013 Non-dual Current Intent

Source: Maricopa Data Warehouse, 45th day.

Note: From fall 2012 to fall 2013, there was a 1.7% and 1.3% decline in headcount and FTSE, respectively.
CGCC Enrollment Information

**Fall 2013 Non-dual Gender**
- Female, 51%
- Male, 49%
- Undeclared, 1%

**Fall 2013 Non-dual Ethnicity**
- Am. Indian, 2%
- Asian, 6%
- Black, 5%
- Hispanic, 21%
- Other, 11%
- White, 55%

**Fall 2013 Non-dual Enrollment Age Groups**
- 15-19: 38%
- 20-24: 30%
- 25-29: 11%
- 30-39: 11%
- 40-49: 6%
- 50-59: 2%
- 60+: 1%
- Total: 31%

**Fall 2013 Non-dual New/Former/Continuing**
- Continues, 52%
- New, 34%
- Former, 14%

**Fall 2013 Non-dual Academic Load**
- Part-time, 61%
- Full-time, 39%

**Fall 2013 Non-Dual Primary Time Attend**
- Day: 68%
- Evening: 19%
- Non-Traditional: 11%
- Weekend: 2%
- Total: 32%

Source: Maricopa Data Warehouse, 45th day.
Key Questions

• For what is CGCC known?
• What is the value proposition of attending CGCC?
• Are we meeting the expectations of students and families?
• Are there markets we’re missing or overlooking?
Chandler-Gilbert Community College
Empowers Learners
Inspires Excellence
Strengthens Our Communities
You are the KEY to success.
CGCC Nursing Program

2005 Established
2007 First graduating class
2013 282 total graduates
Eligible for State licensure
NCLEX Pass rate 90-100% (nat. ~ 85%)
2013 est. National Honor Society Chapter
Organization for Associate Degree Nursing
13 inductees
CGCC Nursing Program

2005 Established
2007 First graduating class
2013 282 total graduates
Eligible for State licensure

NCLEX Pass rate 90-100% (nat. ~ 85%)

2013 est. National Honor Society Chapter
Organization for Associate Degree Nursing
13 inductees
One Maricopa Model

- Collaborative “One Nursing Program” model est. 1999 between 9 MCCCD nursing programs
- Common curriculum
- Shared resources
- Centralized placement process
- Enhanced ability for student transfer

Prepared >1/3 of AZ nursing graduates in 2010 - 2011
Nursing Statistics

58% of RNs in U.S. prepared by ADN programs

67.5% of Arizona RN graduates earned ADN in 2012

ADN programs graduate largest number of minority RNs nationwide, including Black non-Hispanic & Hispanic

28% MaricopaNursing students from minority backgrounds
Service to the Community

Health fairs @ Chandler & Gilbert Senior Centers
"Be The Match" Bone Marrow Donor Drive
Clothing drive benefitting Banner Behavioral Health
Toy donation benefitting Cardon’s Children’s Hospital
Data collection for Dignity Health's Community Health Wellness Needs Assessment
Current Trends in Nursing

IOM: The Future of Nursing: Leading Change, Advancing Health
Recommend: 80% BSN prepared nurses by 2020
Recommend: partnerships for seamless articulation creating an educated workforce

Carnegie Foundation for the Advancement of Teaching: Educating Nurses, A Call For Radical Transformation
Recommend: require BSN for entry to practice

Magnet designation
Many Arizona hospitals recent preference for BSN-prepared nurses
“Nurses should achieve higher levels of education and training through an improved education system that promotes seamless academic progression…”

“Academic nurse leaders across all schools of nursing should work together to increase the proportion of nurses with a baccalaureate degree from **50 to 80 percent by 2020.**”

(Institute of Medicine, 2010)

Arizona has 45% BSN prepared nurses
Meeting Local & National Demands
Concurrent Enrollment Program

Achieve BOTH the Associate and BSN degrees simultaneously

Completion of all pre- and co-requisites for MaricopaNursing and partner university

+ Completion of partner university RN to BSN courses while in MaricopaNursing program

+ Completion of additional university credits after completing MaricopaNursing program

= AAS and BSN
Concurrent Enrollment Program

2011 Established
2013 First graduating class
Then – 40 students
Now – 500 students (of 2000)
Goal – 50% enrollment

Bellwether Award Finalist
Workforce Development Category
Local Challenges: Admission Queue

Peak 2009-2010
- ~ 2400 applicants
- 5-7 semester wait
- Demand met by program expansion, increasing admissions

Today
- ~ 1500 applicants
- 2-3 semester wait
- CEP immediate entry
Local Challenges: Clinical Space

Since 2006

- 37% ↓ in Medical-Surgical
- 27% ↓ Psychiatric
- 49% ↓ Pediatric
- RN student ↑ of 66%
- 10 students per group in all clinical rotations, ↓ to 4-10 students in 43% of clinical locations

Today

- Decreasing admission
- Increased use of human patient simulators
- Increased need for faculty
Local Challenges: Job Placement

Employment
• ↓ Retirement
• Part-time ↑ full-time
• Tripled RN graduates over past 10 years
• BSN preference

Today
• Still anticipated RN shortage in as little as 2 years
• CEP offering, cost-effective path to BSN
Annual report 2012-2013

View our annual report to see how CGCC empowers learners, inspires excellence and strengthens our community.
Grand Opening, February 20, 2014 at 9:00 a.m.
21740 South Ellsworth Road, Queen Creek, AZ

Communiversity Partners: Chandler-Gilbert Community College, Rio Salado College, Northern Arizona University, Ottawa University, and Southwest College of Naturopathic Medicine
Next Meeting
Tour of Coyote Center @ Pecos
April 17, 2014

Wear long pants and close-toed shoes.

You are the KEY to success.