

Chandler-Gilbert  
Community College

# 2023 STRATEGIC SEM PLAN



## CGCC MISSION & VISION

CGCC empowers every student to unlock their full potential for growth and innovation through inclusive learning opportunities and community engagement.

CGCC will be the preferred college in the Southeast Valley as we deliver impactful and innovative learning pathways that keep our local communities thriving.



## CGCC'S SEM PLAN IDENTIFIES THREE VISION AREAS:

In accordance with the Chancellor's Goal 4: Student Success, the Maricopa Community Colleges are implementing a System Enrollment Management (SEM) Plan. CGCC has three vision areas to be completed over a three-year time span, with multiple goals and activities supporting each initiative.

Some of the goals include:

- Assess re-entry data to create new re-entry retention and outreach program.
- Review programs to ensure alignment with market demand.
- Increase Drop out Detective use in Gateway FOI courses.
- Increase strategic outreach to increase student belonging on campus before the 5th week.
- Increase FAFSA completion for all underrepresented groups for seniors through FAFSA night programs.
- Implement and achieve 1-3 goals of Title V grant.



# 1

**MCCCD attracts, recruits, engages, and enrolls more students.**

**College Goal: Increase annual new-to-Maricopa student enrollment (headcount) from 2,953 to 3,042 (+3%) by June 30, 2027.**

SEM 1.1. Increase educational opportunities for dual enrollment students during and after high school.

SEM 1.2. Meet the academic needs of post-traditional students.

SEM 1.3. Review program and course offerings to increase enrollment.

# 2

**MCCCD retains and supports students to reach their academic, personal, and/or professional goals.**

**College Goal: Increase annual retention rates from 52% to 55% (+3% points) by June 30, 2027.**

SEM 2.1. Increase student engagement with faculty and staff before the 5th week of classes.

SEM 2.2. Increase early alert detection for student success by faculty and staff input.

SEM 2.3. Develop a strategic schedule to ensure successful completion of pathway programs.

# 3

**MCCCD graduates and transfers more students.**

**College Goal: Increase annual graduation/transfer rates from 23% to 26% (+3% points) by June 30, 2027.**

SEM 3.1. Increase student financial resource awareness.

SEM 3.2. Increase student sense of belonging through intentional outreach from faculty and staff.

SEM 3.3 Create and implement a plan to support institutional capacity as Hispanic Service Institutions (HSIs), utilizing the Excelencia in Education Seal of Excelencia framework to align data, practice, and leadership to intentionally advance and accelerate Latino, as well as all student success.