

Chandler-Gilbert Community College

2023-2026 STRATEGIC PLAN

Chandler-Gilbert Community College's strategic plan is an adopted model of the Maricopa Community College District Strategic Plan, *Excellence 2026*.

STRATEGY 1: STUDENT OUTREACH & SUCCESS

Goal 1.1: Attract, recruit, engage and enroll more students

Goal 1.2: Retain and support students to reach their academic, personal, and/or professional goals

Goal 1.3: Secure the financial resources needed to support students through increased public and philanthropic efforts

STRATEGY 2: ECONOMIC RESOURCES & SUSTAINABILITY

Goal 2.1: Enhance our technology capabilities to optimize academic, student and business success

Goal 2.2: Steward new and existing resources to achieve financial stability and sustainability

Goal 2.3: Define and establish workforce development programs with and for public and private sectors

STRATEGY 3: A COHESIVE IDENTITY

Goal 3.1: Establish alignment and collaboration between and among ourselves, District Office and its colleges to support students, communities, faculty and staff

Goal 3.2: Recognized as a part of the cohesive organization working together

Goal 3.3: Develop the capabilities and cultures needed to support and encourage innovation

STRATEGY 4: ORGANIZATIONAL TALENT

Goal 4.1: Improve the recruitment, retention and growth opportunities of employees for a stronger organization

Goal 4.2: Foster a culture that builds community, values diversity, and supports employee engagement and success



**CHANDLER-GILBERT
COMMUNITY COLLEGE**

A MARICOPA COMMUNITY COLLEGE

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STRATEGY 1: STUDENT OUTREACH & SUCCESS

Activities

- 1.1.A: Expand our recruitment pipeline
 - 1.1.B: Accelerate the future of baccalaureate degrees through partnerships
- 1.2.A: Optimize integrated student support services and resources
- 1.2.B: Scale High Impact Practices
- 1.3.A: Actively participate in a system-oriented fundraising framework to elevate systemwide fundraising

STRATEGY 2: ECONOMIC RESOURCES & SUSTAINABILITY

Activities:

- 2.1.B: Implement technology improvements to streamline student communications and engagement
- 2.1.C: Deliver technology tools to provide process efficiencies and automations
- 2.2.C: Identify and advance diversified revenue streams
- 2.3.A: Expand microcredentialing to meet workforce needs
 - 2.3.B: Participate in the regionalized approach to workforce programs

STRATEGY 3: A COHESIVE IDENTITY

Activities:

- 3.1.A: Design a dynamic and integrated planning framework
- 3.1.B: Transform the future of our work through actively participating and utilizing centralized and decentralized operations
- 3.2.A: Promote the Maricopa story of innovation and collaboration
- 3.3.B: Expand internal collaboration to develop innovative partnerships that meet the needs of industry
- 3.3.C: Participate in a cross-college employee sharing model

STRATEGY 4: ORGANIZATIONAL TALENT

Activities:

- 4.1.A: Revolutionize faculty and staff recruitment
- 4.1.B: Support and scale a performance success model
- 4.2.A: Create a consistent and supportive employee engagement experience



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