

## Logarithms (Logs)

**Definition of a Logarithm:** Logarithms are the inverse functions of exponentials.

$$\log_a M = b \text{ such that } a^b = M \text{ where } M > 0 \text{ and } a > 0 \text{ but } a \neq 1$$

**Natural Log:** The **natural log** is a logarithm whose base is the natural number  $e$ .  $\log_e M = \ln M$

**Zero Identity:** For any logarithm of 1 with a positive base, the value is **always** zero.

$$\text{General Form: } \log_a 1 = 0 \text{ where } a > 0$$

**Multiplication Rule:** The log of a **product** is equivalent to the **sum** of separate logs.

$$\text{General Form: } \log_a (M \cdot N) \Leftrightarrow \log_a M + \log_a N$$

$$\text{Examples: } \log_{10}(3x) = \log_{10} 3 + \log_{10} x \qquad \log_4 3 + \log_4 2 = \log_4 (3 \cdot 2) = \log_4 6$$

**Division Rule:** The log of a **quotient** is equivalent to the **difference** of separate logs.

$$\text{General Form: } \log_a \left( \frac{M}{N} \right) \Leftrightarrow \log_a M - \log_a N$$

$$\text{Examples: } \log_5 \left( \frac{x}{7} \right) = \log_5 x - \log_5 7 \qquad \log_5 6 - \log_5 3 = \log_5 \left( \frac{6}{3} \right) = \log_5 2$$

**Change of Base:** The base of a log can be changed into any desired positive value by utilizing the following formula:

$$\text{General Form: } \log_b M = \frac{\log_a M}{\log_a b} = \frac{\log M}{\log b} = \frac{\ln M}{\ln b}$$

$$\text{Examples: } \log_3 10 = \frac{\log 10}{\log 3} = \frac{1}{\log 3} \text{ or } \frac{\ln 10}{\ln 3} \qquad \log_2 9 = \frac{\log_{10} 9}{\log_{10} 2} \text{ or } \frac{\ln 9}{\ln 2}$$

**Power Rules:** Exponents **inside** logarithms may be moved outside as a **multiplier**.

$$\text{General Form: } \log_a M^k = k \cdot \log_a M$$

$$\text{Examples: } \log_3 x^4 = 4 \log_3 x \qquad \ln \sqrt{x} = \ln x^{1/2} = \frac{1}{2} \ln x$$

**Cancellation Rule:** Taking the log of a number where the base and the number are the same produces a value of 1 or “cancels”. Conversely, raising a number to a log with that number as a base produces a value of 1 or “cancels”.

$$\text{General Form: } \log_a a = 1 \qquad \ln e^k = k \qquad a^{\log_a k} = k \qquad e^{\ln k} = k$$

$$\text{Examples: } \log_2 2 = 1 \qquad \log_a a^5 = 5 \qquad \ln e^{-3} = -3 \qquad e^{\ln 2} = 2$$

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$$\text{Combine the rules together: } \ln \frac{x^5 y^3}{e^2} = \ln x^5 + \ln y^3 - \ln e^2 = 5 \ln x + 3 \ln y - 2$$